

FORTUDE

Rolling out Infor M3 for Steve Madden,
a New York-based shoe wholesaler and retailer



New York, United States



Footwear



Infor M3

Steve Madden is a New York-based leading shoe wholesaler and retailer with 3500+ employees selling to over 2500 retail stores, with annual sales of \$1.4 billion.

The business challenge

Aligning business processes of newly acquired business entities with best practices.

Creating a single version of truth (SVOT) for financial data.

Establishing EDI communication with logistics partners and government fiscal reporting within a short time.

Implementing country-specific functions.

The solution

Utilized a rapid implementation methodology with parallel processing.

Effectively coordinated multiparty integration efforts.

Delivered the solution within 2 ½ months.

Provided off-site technology development services.

Highly experienced, multi-role small team operated on-site directly dealing with key business resources.

Provided on-site/off-site post go-live support around the clock.

The impact

Unified and standardized business processes across the business.

Total visibility for newly acquired businesses within a short time.

Ability to monitor standard KPIs for the new business.

Identify the variations of existing valuations.

Timely transition of logistics service partners.

Seamless communication with logistics service partners and government fiscal reporting.

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Fortude is an Infor Global Alliance Partner providing world-class technology solutions to customers worldwide. It delivers end-to-end implementations, upgrades, and migrations of ERP solutions; provides functional and technical consultation; and develops integrations and custom solutions in the fashion, food & beverage, manufacturing, and distribution industry verticals. Fortude also has extensive experience developing business intelligence and analytics solutions as a Microsoft Gold Partner.

Fortude is based out of offices in the US, UK, Canada, Australia, Sri Lanka, and India, and has experience implementing projects across more than 19 economies with their value proposition to 'Delivering digital solutions that simplify businesses and lives.'

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