



## Case Study

Rapid rollout of Infor M3 solution to an overseas location

# The Client

**Customer:** Gemcon  
**Country:** Bangladesh  
**Industry:** Engineering, Retail, Real Estate, Jute, Seafood, Herbal and Tea

A New York-based leading shoe wholesaler & retailer with 3500+ employees selling to over 2500 retail stores, with annual sales of \$1.4 billion

# The Business Challenge

- Aligning business processes of newly acquired business lines with the existing best practices.
- Creating single version of truth (SVOT) for financial data.
- Establish EDI communication with new logistics service partners & government fiscal reporting within a shorter time.
- Implement country-specific functions

## About Fortude

Fortude is a global enterprise technology solutions partner providing ERP solutions, business intelligence, managed services and enterprise software development services. Fortude provides Apparel ERP technology solutions to manufacturers around the world and is a part of the single largest apparel exporter in Sri Lanka with over 40 locations across South Asia.

# Our Solution & Approach

- Utilized a rapid implementation methodology with parallel processing.
- Delivered the solution within 2 ½ months.
- Highly experienced, multi-role small team operated on-site directly dealing with key business resources.
- Effectively coordinated multiparty integration efforts.
- Provided off-site technology development services.
- Provided on-site/off-site post go-live support around the clock

# Impact

- Unified & standardized business processes across the business.
- Ability to monitor standard KPIs for the new business.
- Timely transition of logistics service partners
- Total visibility for newly acquired businesses within a shorter time.
- Identify the variations of existing valuations
- Seamless communication with logistics service partners & government fiscal reporting