



## Case Study

# Bank Integration Solution

**FORTUDE**

# The Client

**Customer:** Brandix  
**Country or Region:** Sri Lanka  
**Industry:** Apparel Manufacturing  
**Worth:** 750 million USD

Brandix is a global apparel manufacturer with 42 manufacturing locations in Sri Lanka, India and Bangladesh, employing 48,000 people. Brandix engages in developing, manufacturing, and marketing apparel, it is one of Sri Lanka's largest apparel exporter. It offers woven, knitted, and printed fabrics; casuals, sleepwear and lounge wear, briefs, and bras; and accessories, including hangers, buttons, and threads. Their clientele include Victoria's Secret, Gap, Next and Marks & Spencer among others.

## Functional Context & Requirement

An apparel conglomerate, required an integration of its ERP's financial modules with a number of banks which the group interacted with a number of banks which the group interacted with.

# Our Solution & Approach

- Adopted ISO standardized payment file formats to upload ERP transactions and reconcile account status with banks.
- Leverage cross-bank experiences to expedite development.

## Impact

- Allowed direct HSBC, Standard Chartered Bank, Deutsche Bank and Citibank.
- Enabled payment controls, tracking and notifications.
- Enabled seamless connectivity across multiple transaction types including SWIFT, RTGS and TT.
- Fortude is used as a Deutsche Bank reference site for M3 integration in the Asian region.
- First complete end to end integration for CITI Sri Lanka.

### About Fortude

Fortude is a global enterprise technology solutions partner providing ERP solutions, business intelligence, managed services and enterprise software development services. Fortude provides Apparel ERP technology solutions to manufacturers around the world and is a part of the single largest apparel exporter in Sri Lanka with over 40 locations across South Asia.